

Natural Brown Board

Artwork compliance checklist

File type

 Pick one

- PDF (Acrobat 6 compatible, PDF 1.5)
- AI - Open Adobe Illustrator file with links and fonts
- ID - Open Adobe InDesign file with links and fonts
- AP - ArtPro with links and fonts

Artwork

- Artwork is placed on a correct Elopak grid
- Artwork fits the grid
- Minimal printing on top fins
- Demand for reference color? → Supply a hard copy color target
- White ink total area coverage < 40%
- White ink delivered on a separate layer as a spot color

Images

- 300 dpi
- CMYK
- Gradient mesh objects rasterized
- Logos are vector graphics
- Color profile not embedded

Texts

- Positive text:** Single pure ink: minimum size **5 pt sans-serif** (stroke width min. **0,15 mm**)
- Composite color build-up:** Minimum size **7 pt bold sans-serif** (stroke width min. **0,35 mm**)
- Negative text:** Minimum size **7 pt bold sans-serif** (stroke width min. **0,35 mm**)
- Text is outlined (converted to paths)**
- Separate folder with all fonts included**

Barcode

- Minimum size:** magnification **100%**
- EAN-13:** Minimum size **37.29 x 26.26 mm**
- EAN-8:** Minimum size **26.73 x 21.64 mm**