

Pure-Pak®

# Artwork compliance checklist

## File type

 Pick one

- PDF (Acrobat 6 compatible, PDF 1.5)
- AI - Open Adobe Illustrator file with links and fonts
- ID - Open Adobe InDesign file with links and fonts
- AP - ArtPro with links and fonts

## Artwork

- Artwork is placed on a correct Elopak grid
- Artwork fits the grid
- Minimal printing on top fins
- Demand for reference color? → Supply a hard copy color target

## Images

- 300 dpi
- CMYK
- Gradient mesh objects rasterized
- Logos are vector graphics
- Color profile not embedded

## Texts

- Positive text:** Single pure ink: minimum size **5 pt sans-serif** (stroke width min. **0,15 mm**)
- Composite color build-up:** Minimum size **7 pt bold sans-serif** (stroke width min. **0,35 mm**)
- Negative text:** Minimum size **7 pt bold sans-serif** (stroke width min. **0,35 mm**)
- Text is outlined (converted to paths)
- Separate folder with all fonts included

Barcode

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- Minimum size: magnification 100%
- EAN-13: Minimum size 37.29 x 26.26 mm
- EAN-8: Minimum size 26.73 x 21.64 mm