D-PAK™

Artwork compliance checklist

ELOPAK

File type   ⚠ **Pick one**

○ **PDF** (Acrobat 6 compatible, PDF 1.5)

○ **AI** – Open Adobe Illustrator file with links and fonts

○ **ID** – Open Adobe InDesign file with links and fonts

○ **AP** – ArtPro with links and fonts

Artwork

☐ Artwork is placed on a correct Elopak grid

☐ Artwork fits the grid

☐ Minimal printing on top fins

☐ Demand for reference color? → Supply a hard copy color target

☐ Design and flap clearly indicate noon-food content.

☐ Is the tactile area correctly followed?

☐ "Easy to fold" instructions implemented correctly.

☐ Labels and warning signs in line with filled content legal requirements.

☐ The warning symbol "do not drink" is used.

Images

☐ 300 dpi

☐ CMYK

☐ Gradient mesh objects rasterized

☐ Logos are vector graphics

☐ Color profile not embedded

Texts

☐ **Positive text:** Single pure ink: minimum size **5 pt sans-serif** (stroke width min. **0,15 mm**)

☐ **Composite color build-up:** Minimum size **7 pt bold sans-serif** (stroke width min. **0,35 mm**)

☐ **Negative text:** Minimum size **7 pt bold sans-serif** (stroke width min. **0,35 mm**)

☐ **Text is outlined (converted to paths)**

☐ **Separate folder with all fonts included**

Barcode

☐ **Minimum size:** magnification **100%**

☐ **EAN-13:** Minimum size **37.29 x 26.26 mm**

☐ **EAN-8:** Minimum size **26.73 x 21.64 mm**